



# Fieldcoin

Buy Land, Empower People

## Fieldcoin is creating the 1st Blockchain based land marketplace

Fieldcoin Ltd's mission is to bring the blockchain technology to land property transactions and agricultural crowdfunding projects while creating a stable transaction instrument easing the process of land and agribusiness acquisition. Hereafter, Fieldcoin Ltd will create the 1st decentralized land property management global marketplace that enables the coordination of countries blockchain-based registry systems in order to facilitate transactions between individuals. The current stage of the technological development of blockchain enables the creation and use of a currency for trading agricultural land property assets, making it possible to limit the losses in case of a long period of bearish volatility on cryptomarkets.

Fieldcoin innovative Trade-Back Token combined with Proof-of-Asset protocol is planned in such ways as to render trading in land property assets easier while limiting the effects of market pull-backs. Furthermore, the growth of digital assets adoption, combined with fast technological advancements on the blockchain as well as the agriculture sector, together with the international willingness to communicate across nations through social medias, has made it possible as we write, for land property assets to be easily and quickly exchangeable while reducing transaction costs and increasing transactions security.

## Creating a cryptocurrency for exchanging land real estate properties

Using the blockchain, Fieldcoin's Ecosystem will transform land property and agriculture sectors to tackle the issues of liquidity, transaction speed, accessibility, ownership security and visibility. Already Sweden, Russia, India and Dubai are developing blockchain-based land registry system that will soon enable direct transactions on the blockchain and release Fieldcoin's Ecosystem full potential. Solving global monetary issues, Fieldcoin is the first token bound to the most stable and steadily growing asset: land. Indeed, most of the existing projects that aim to tokenize assets lack vision and method concerning the assets they are tokenizing. For there is no point to simply tokenize all assets.

Thanks to our protocol, things are pushed further than ever before in the process of liquifying land property and real estate assets. Besides the opportunity of seeing the token price grow at a fast pace, Fieldcoin token holders will have the possibility to considerably limit their token value losses in case of swings in the cryptocurrency market. In practice, token holders will be able to acquire land property with their tokens on Fieldcoin platform. The day of the transaction exchange rate of Fieldcoin tokens will apply. In the case of a market downtrend, a threshold amount will be determined by a fixed ratio applied to Fieldcoin's Ecosystem assets and recalculated every semester by an external audit agency to reflect the value of assets in Fieldcoin's Ecosystem to the amount of Fieldcoin tokens in circulation.

## Fieldcoin Ltd e-commerce applications

Fieldcoin Ltd e-commerce applications Fieldcoin is composed of 3 poles of activity. First, land acquisition operated through our Ecosystem that are valorized and exchanged on our platform. Second, peer-to-peer exchanges between users of our platform. And third, a crowdfunding e-market place for users to get crowdfunded and to crowdfund agricultural projects. As a result, Fieldcoin will be used on a daily basis on our platform. This is how we aim at empowering and encouraging people to use and hold cryptocurrencies, own land, increase the value of their assets, develop infrastructures and crowdfunding of agribusinesses in a way that will benefit producers, users, agricultural communities, as well as the future of our societies.

## Fieldcoin Ltd assets value will increase in time

We will implement an 80% trade back ratio of physical assets in our organization, in both land property and agribusiness infrastructure, to tokens in circulation. Minimizing costs and Ecosystem value growth while developing agricultural regions is our leitmotiv. During the first years of development, we will target European countries and our method of implementation will then enable us to work with land real estate companies all over the globe without having to build permanent structures in many countries. All revenues from our exchanges will be reallocated to Fieldcoin's Ecosystem in order to make new land acquisitions and increase its trade-back threshold. However, Fieldcoin users who crowdfunded particular projects of their choice will be rewarded on individual basis.